

MEDIA ADVISORY
September 16, 2010

Association of Recovery Schools
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**THE ASSOCIATION OF RECOVERY SCHOOLS AND THE MINNESOTA
RECOVERY CONNECTION JOINS TENS OF THOUSANDS OF
AMERICANS RALLYING IN 90 COMMUNITIES ACROSS THE U.S.**

St. Paul, MN – Citizens in Minnesota will join over 100,000 Americans to speak out as part of **Rally for Recovery!** on Saturday September 25, 2010 across the country as part of National Alcohol and Drug Addiction Recovery Month.

From San Francisco, CA to New York City, New York people in recovery, their families, friends and allies will be rallying to put a face and a voice on recovery from addiction and calling for improved local, state and federal policies so that others can get the help they need. Over 20 million Americans are in long-term recovery from addiction, benefiting themselves, their families and communities.

Two Minnesota events are occurring to support Rally For Recovery! and National Alcohol and Drug Addiction Recovery Month. A concert by No Excuses at Black Bear Crossings on the Lake and Kicking For Recovery kickball tournament and live music.

EVENT DETAILS

WHEN: Saturday, September 25, 2010

WHERE: 1-3 p.m. Black Bear Crossings on the Lake (Como Park Pavilion) 1360 N. Lexington Pkwy. St. Paul, MN **AND** 4-7 p.m. East Picnic Grounds/Como Park Pavilion at Como Park 1199 Midway Pkwy. St. Paul, MN.

WHAT: 1-3 p.m. Voices For Recovery featuring No Excuses performing original music surrounding growth, renewal and recovery **AND** 4-7 p.m. Kicking For Recovery kickball tournament, food, arts and live music featuring Covert Ops.

Faces and Voices' Rally for Recovery and the Substance Abuse Mental Health Services Administration's Recovery Month, support long-term recovery from addiction to alcohol and other drugs; call on Congress to include recovery support in health reform; and celebrate the reality of recovery from addiction to alcohol and other drugs.

BACKGROUND:

Faces & Voices of Recovery is the national organization coordinating over 90 **Rally for Recovery!** events which are taking place during September, National Recovery Month. This is the third annual **Rally for Recovery!** and the number of participants has grown from 30,000 in 2007 to an expected 100,000 in 2010.

Nationwide, **Rally for Recovery!** participants will be encouraged to participate in our nation's civic life through voter registration and education; contacting their members of Congress about pending health reform legislation; sharing why recovery is important to them; and celebrating their growing visibility. They will be joined by a vast array of elected officials, celebrities, public officials, law enforcement officers and other allies.

ABOUT: Association of Recovery Schools (ARS)

The Association of Recovery Schools advocates for the promotion, strengthening, and expansion of secondary and post-secondary programs designed for students and families committed to achieving success in both education and recovery.

ARS exists to support such schools, which, as components of the recovery continuum of care, enroll students committed to being abstinent from alcohol and other drugs and working a program of recovery.

For more information about the Association of Recovery Schools, please visit:

www.recoveryschools.org

ABOUT: Minnesota Recovery Connection (MRC)

MRC exists to connect people to the network of resources that support individuals and families recovering from addiction. We do this by rallying and nurturing a community that:

- Provides a structure around which the recovery community gathers, organizes, develops and serves;
- Provides a means for MRC volunteers to gather and disseminate information about recovery and recovery resources for individuals and families;
- Trains and educates members of the recovery community to take active roles in service to that community; and
- Advocates for recovery.

For more information, please visit: <http://www.minnesotarecovery.org>

ABOUT: Faces & Voices of Recovery

Faces & Voices of Recovery is the national organization of individuals and organizations joining together with a united voice to advocate for public action to deliver the power, possibility and proof of recovery from addiction. In 2008 Faces & Voices released The Recovery Bill of Rights, a statement of the principle that all Americans have a right to recover from addiction and carried out its nonpartisan civic engagement campaign, Recovery Voices Count.

www.facesandvoicesofrecovery.org

ABOUT: Recovery Month

National Alcohol and Drug Addiction Recovery Month is an annual observance that takes place each year during the month of September. 2010 marks the 21th anniversary of Recovery Month, carried out by National Planning Partners in conjunction with the U.S. Department of Health and Human Services' Substance Abuse and Mental Health Services Administration's Center for Substance Abuse Treatment. Recovery Month highlights the societal benefits of treatment, lauds the contributions of service providers and promotes the message that recovery in all its forms is possible. www.recoverymonth.gov.

PRESS CONTACT: To arrange pre- or post-event interviews with spokespeople in St. Paul, please contact: Monique Bourgeois, 612.219.9470, mbourgeois@recoveryschools.org or Nell Hurley, 651.233.2080, nell@minnesotarecovery.org

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